











## **The Southern Gateway Project**

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The Southern Gateway Project promises improved traffic flow, a primary auto entry sequence worthy of a capital city, and the near doubling of Harrisburg's downtown. Through integration of land-use planning and economic development with transportation planning, the city should see a return on its investment of 10-to-1 (as opposed to 2-1 for transportation alone). The project will provide a projected 3.1 million square feet of mixed-use space, an estimated 6,500 new jobs, parking for 4,500 cars, and one billion dollars in private investment.

- Resolve and strengthen the existing urban form.
- Create a new entry sequence in the tradition of Harrisburg's existing form entry sequences.
- Provide a visual transition to reduce highway speeds to that of city streets.
- Parking plinth concept provides pedestrian amenities and development opportunities above the flood plain.
- Model demonstrates integrated land-use and transportation planning.

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