







Broad Street Market Renovations

Harrisburg, Pennsylvania 1996

Partners: David O'Neil Market Consultant, Polite Design,

The Neiman Group

OPA performed renovation of two 19th century market halls and the central plaza. This project is the centerpiece of a plan to revitalize the surrounding sixty-block historic district. Deteriorated doors and windows were exchanged with solid cherry replacements, designed to replicate the originals. Designs were based on historic photographs and Historic Architectural Building Survey documents. New interior vestibules were added to stabilize interior environmental conditions. The natural ventilation system was restored. Permanent exterior sales tables were introduced to activate exterior spaces and encourage new, occasional, and single crop vendors to the Market. Signage, graphics, and merchandising plans were developed to attract new customers.



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