



Broad Street Market Renovations

Harrisburg, Pennsylvania. 1996

Partners: David O'Neil Market Consultant, Polite Design, The Neiman Group



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Renovation of two 19th century market halls and central plaza. This project is the centerpiece of a plan to revitalize the surrounding sixty-block historic district. Deteriorated doors and windows were exchanged with solid cherry replacements designed to replicate originals. Designs were based on historic photographs and Historical Architectural Building Survey documents. New interior vestibules were added to stabilize interior environmental conditions. Natural ventilation system was restored. Permanent exterior sales tables were introduced to activate exterior spaces and encourage new, occasional and single crop vendors to the Market. Signage, graphics and merchandising plan were developed to attract new customers.